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Res Newlon, Clark
Res Martin, Alice502 4-01.2 Frederick A.
Praeger**PRAEGER SETS UP
WASHINGTON OFFICE**

Frederick A. Praeger has announced the official opening of an office in Washington, D.C., which will be active in editorial, promotional and sales areas. The new office is at 501 Transportation Building, 17th and H Streets, Washington, D.C. The telephone number is 202-347-8273.

The Washington office of Praeger is headed by Clarke Newlon, who from 1961 until recently headed a writing corporation called Washington Representatives, Inc. Among his clients were the National Space and Aeronautics Administration, the U.S. Information Agency and industrial organizations. Mr. Newlon is the author of five books, including a young people's biography, "LBJ, the Man from Johnson City," published by Dodd, Mead. He has been a newspaper reporter and editor, served in the Air Force, Department of Defense, including a tour of duty at Nato Headquarters, has been chief of the Information Division Headquarters, USAF and editor of a technical space magazine.

Alice Martin, who is in charge of sales and promotion for the Praeger Washington office, has been active in the magazine and book branch of Air Force Public Relations has written for *Air Force* and *Pegasus* magazines, and edited and revised books and manuscripts.